

2020 End of Year Report to Board

Date: January 18, 2021

Location: Zoom Meet

Time: 8:00 pm

Board Members: H Chan, R Lee, A Ng, G Woo and D Yee

I Ministry Report:

A 2020 Co-Worker's Fellowship meeting topic and attendance

- 1 After February in-person meetings were no longer possible due to Covid-19. As a result, the NY/NJ meetings were combined via Zoom.
- 2 The scheduled dates and topics were changed to be more relevant to the situations and circumstances churches faced.
- 3 Since churches needed to purchase Zoom accounts for their Sunday services and did not need them during the week but were willing to allow PaLM to utilize them mid-week, it was decided to utilize those accounts instead of purchasing our own.
- 4 NY/NJ Meeting dates and topics:

Month and Topic	NY	NJ
FEB 20: NY Concert of Prayer	04	X
FEB 21: NY Concert of Prayer	X	5
APR 24: NY/NJ Zoom: Covid-19 and the Church	11	8
JUN 04: NY/NJ Zoom: Covid-19 Church Re-opening	15	7
AUG 06: NY/NJ Zoom: Racism and the Asian American Church	17	6
OCT 08: NY/NJ Zoom: How to Develop Ministry Endurance	7	6
DEC 12: NY/NJ Christmas Appreciation Lunch - CANCELLED	X	X

5 Stats

- a) 2020 NY attendees: average attendance – 10.8 (2019=12.5)
- b) 2020 NJ attendees: average attendance – 6.4 (2018=6.3)

B 2020 Short Term Missions Trip: CANCELLED due to Covid-19 pandemic

C Directory: Did not publish a 2020 Directory due to low response

D Website:

- 1 2021 STM trip information posted
- 2 Website stats: Monthly averages.
 Unique (UNI) Visitors = Average Number of different visitors per month
 Page Views (PV) = Average Number of Pages Viewed per month
 NOTE: Beginning Jul 2019, data collection stats changed

	19 UNI	20 UNI	19 PV	20 PV		19 UNI	20 UNI	19 PV	20 PV
JAN	95.1	10.2	331.3	21.5	JUL	9.3	9.9	22.1	21.7
FEB	99.2	9.8	321.9	28.8	AUG	9.4	9.1	19.8	20.8
MAR	110.9	7.5	347.6	24.1	SEP	12.3	9.8	32.5	24.7
APR	85.2	8.4	311.6	18.6	OCT	12.5	10.0	22.6	20.9
MAY	72.8	7.9	298.0	15.5	NOV	11.5	8.6	25.5	22
JUN	86.0	8.9	321.5	24.5	DEC	10.2	9.7	42.3	23.8

E Donation Report for 2020

- 1) The following income breakdown covers income for our GENERAL (GEN) Ministries (everything except our short-term missions trip) which comes from both Churches and Individuals.

- 2) The breakdown covers the Churches that support PaLM followed by the Individuals that support PaLM.
- b) Churches/Foundations: vs last year +increase, -decrease,= same
 - 1) Supporting
 - a. Boston Chinese Evangelical =
 - b. Chinese Evangel Mission Church, Manhattan =
 - c. Compass Fellowship Church =
 - d. New York Chinese Baptist Church +
 - e. Oversea Chinese Mission -
 - 2) Church/Organization Financial Support Breakdown [2019 numbers]
 - 1. Partner (\$5K+): 0 [0]
 - 2. Co-Worker (\$2.5K-\$4.9K): 1 [2]
 - 3. Friend (\$1K-\$2.49K): 2 [1]
 - 4. Supporter (\$500-\$999): 1 [1]
 - 5. Contributor (\$1-\$499): 1 [1]
 - 3) Observations of 2020 Church/Organization Giving
 - a. Churches/Foundations supporting PaLM remain at 5 [2019=5]
 - b. Churches/Foundations Increase/Decrease Giving to PaLM
 - 1. Increase: 1
 - 2. Decrease: 1
 - 3. Stayed the same: 3
- c) Individuals
 - 1) Support Breakdown [2019 numbers]
 - a. Partner (\$5K+): 0 [0]
 - b. Co-Worker (\$2.5K-\$4.9K): 1 [1]
 - c. Friend (\$1K-\$2.49K): 9 [8]
 - d. Supporter (\$500-\$999): 7 [7]
 - e. Contributor (\$1-\$499): 38 [30]
 - f. Total Individual Supporters: 55 [2019=46]
 - 2) Observations of 2020 Individual Giving
 - a. Donations for part-time employment sufficient
 - b. Number of Individual Donors up 17% vs 2019

F Income/Expenses

- 1 General
 - a) 2020 Income [2019 numbers]
 - 1) Donations
 - a. Current: \$32,735.30 [\$31,711.46]
 - b. 2020 donations UP 3%
 - 2) GEN Expenses: \$35,026.75 [\$32,672.94]
 - 3) Profit/Loss= -\$2,291.45
 - 2 Checking Account Balances per monthly statements
 - a) GEN: As of Dec 4, 2020 \$23,820.68
 - b) STM: As of Dec 14, 2020 \$8,007.22
 - c) Due to a technical issue with our bank, I am unable go online to provide Dec 31, 2020 balances