

2015 End of Year Report to Board

Date: January 14, 2016

Skype Conference Call

Time: 8:30 pm

Board Members: H Chan, R Lee, A Ng, and D Yee

I Ministry Report:

A 2015 Co-Worker's Fellowship meeting topic and attendance

1 NY/NJ Meeting dates and topics: Keller Book

Month	NY	NJ
JAN: NY/NJ Concert of Prayer HC	X	10
FEB: NY/NJ How Does Your Church Treat Homosexuals? HC	10	10
MAR: NY/NJ Jesus in Conversation: Tools for Dialogue JN	10	9
APR: NY/NJ When A Colleague Falls HC	8	8
MAY: NY/NJ The Church Calendar JN	11	7
JUN: NY/NJ Modeling Shared Leadership Ling Ling	9	4
SEP: NY/NJ Recovering a Lost Discipline of Reading & Prayer I JN	14	7
OCT: NY/NJ Recovering a Lost Discipline of Reading & Prayer II JN	10	10
NOV: NY/NJ Deepening our Knowledge of NYC and Our Relationships HC	7	8
DEC: NY/NJ Christmas Appreciation Lunch HC	16	13

X=canceled due to scheduling conflict

2 Stats

- a) 09 NY meetings: average attendance – 10.6 (2014=13.4)
- b) 10 NJ meetings: average attendance – 9.6 (2014=9.7)

B 2015 Short Term Missions Trip

1 As reported in Jun, 2014 Board Meet

- a) Biggest team - 33
 - 1) Former: 21
 - 2) New: 12

2 Finances

- a) Income=\$73,338.50
 - 1) Second largest collection
 - 2) Largest collection was in 2005 when PaLM sponsored three trips
 - a. AZ Tutorial
 - b. AZ VBS
 - c. AZ Labor
- b) Expenses=\$45,450.75
 - 1) Trip Director Compensation=20,000
 - 2) Balance \$7,887.85

3 2016 Trip

- a) Our upcoming trip is a celebration of 25 years of ministry
 - 1) Special 25th Anniversary video presentation
 - 2) Gift to team and Navajos - book of past trip pictures
 - 3) Plan to ask a Navajo baker to make special anniversary cakes
 - 4) Hope to bring on trip a few "old timers" to share
- b) Upcoming trip likely to be very wet and muddy due to El Nino storm
- c) 2016 team may be larger than 2015 team
 - 1) Desire to bring back a few former team members
 - 2) Team will be limited to 35 due to:
 - a. Needs of mission
 - b. Space on vehicles
 - c. Desire to have Navajos join us on weekend trips

C Website:

- 1 2016 STM trip information posted
- 2 Website stats: Monthly average page views: (2014 data)
 - a) Jan: 331.4 (178.9)
 - b) Feb: 273.5 (169.7)
 - c) Mar: 367.6 (202.9)
 - d) Apr: 338.9 (209.3)
 - e) May: 343.0 (242.0)
 - f) Jun: 284.5 (248.6)
 - g) Jul: 267.9 (289.8)
 - h) Aug: 288.5 (285.4)
 - i) Sep: 232.3 (269.8)
 - j) Oct: 242.1 (258.8)
 - k) Nov: 266.9 (256.4)
 - l) Dec: 233.3 (265.7)

D Donation Report

- a) Review detailed spreadsheet compilation
- b) Churches/Foundations: compared to last year +increase, -decrease,= same
 - 1) Supporting
 - a. Boston Chinese Evangelical =
 - b. Cherith Christian Foundation =
 - c. Chinese Evangel Mission Church, Manhattan =
 - d. Chinese Evangel Mission Church, Queens =
 - e. Compass Fellowship Church =
 - f. Crystal Church of New York +
 - g. Grace Faith Church =
 - h. Great Commission Bible Church =
 - i. New York Chinese Baptist Church -
 - j. Oversea Chinese Mission -
 - 2) Support Terminated or check not received
 - a. Terminated: Boon Church dropped support because PaLM is not a direct evangelism ministry
 - b. For whatever reason, church check not received
 1. Cornerstone
 2. Chinese for Christ
 3. Staten Island Chinese Christian Church
 - 3) Church/Organization Financial Support Breakdown [2014 numbers]
 1. Partner (\$5K+): 1 [1]
 2. Co-Worker (\$2.5K-\$4.9K): 2 [5]
 3. Friend (\$1K-\$2.49K): 4 [4]
 4. Supporter (\$500-\$999): 1 [3]
 5. Contributor (\$1-\$499): 1 [3]
 - 4) Observations of 2015 Giving
 - a. Churches/Foundations supporting PaLM11 [2014=16]
 - b. Churches/Foundations Increase/Decrease Giving to PaLM
 1. Increase: 1
 2. Decrease: 5, including those churches that did not send a check
 3. Stayed the same: 7
 - c. Checks not received-church may yet send in their support late
- c) Individuals
 - 1) Support Breakdown [2014 numbers]
 - a. Partner (\$5K+): 0 [0]
 - b. Co-Worker (\$2.5K-\$4.9K): 2 [0]
 - c. Friend (\$1K-\$2.49K): 12 [14]
 - d. Supporter (\$500-\$999): 8 [8]
 - e. Contributor (\$1-\$499): 38 [39]
 - f. Total Individual Supporters: 60 [2014=61]
 - 2) 2015 Observations
 - a. Due to Fundraising letter a number of individuals increased their giving
 - b. However, gained only one/two new donors

- E Income/Expenses
 - 1 General
 - a) Income [2014 numbers]
 - 1) Donations
 - a. Current: \$60,246.63 [\$66,580.34]
 - b. Donations down ~10%
 - 2) GEN Income + STM Compensation=\$80,246.63 [\$81,580.34]
 - b) GEN Total Expenses: \$85,742.51 [\$85,741.73]
 - c) Profit/Loss= [\$5,495.88] (Includes pension payments)
 - 2 Checking Account Balances as of January 13, 2016
 - a) GEN: \$10,924.76
 - b) STM: \$10,193.98
- F Finances
 - 1 Pension: Only one back payment due Howard remains
 - 2 Current base of churches continues to shrink
 - 3 Fundraising
 - a) Bike riding:
 - 1) Howard plans to do a biking riding fundraiser in 2016
 - 2) Howard asked his brother Henry to work with him on this
 - b) Will be reaching out to younger supporters
- G 2016 General Ministry Goals
 - 1 Website: Continue to maintain and expand site
 - 2 Asian American monthly meetings
 - a) Will incorporate greater sharing among participants
 - b) John Ng has agreed to do four seminars
 - c) Meeting Dates
 - 1) NY=Thursday
 - 2) NJ=Friday
 - d) Reaching out to new workers in region
 - 3 STM
 - a) 2016 Trip: Celebration of 25 years of ministry
 - 1) Compiling 25 year collection of pictures for video
 - 2) Plan to distribute special gift booklet of pictures to:
 - a. Team members
 - b. Navajo
 - 3) Special cake to be made by Navajo baker
 - b) Team may consist of team larger than 2015