**Seven Ways to Use Social Media in Ministry**

New York/New Jersey Co-worker’s Fellowship

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1. How active are we in using social media?
   1. Who has a Facebook and/or Google + account?
      1. Who uses this account regularly?
      2. On occasion?
      3. Stopped using?
   2. Who has a Twitter Account?
      1. Who uses this account regularly?
      2. On occasion?
      3. Stopped using?
2. In Brandon’s introduction, he makes a couple of statements that I found provocative.
   1. “Not every ministry task can be accomplished online, but it is where people are spending more and more of their lives.” Do you agree or disagree with that assessment? Why?
   2. “If you’re waiting for this ‘fad’ to pass, you’ll be waiting forever. Leaders who fail to turn the technological corner will find themselves ministering to a dwindling audience.” Do you agree or disagree with that assessment? Why?
3. Brandon declares in the second paragraph of his “Connect with People” that “online connections can lead to face-to-face relationships.” How important are such possible connections to you/your ministry?
4. In his second way to use social media, “Join the Conversation,” Brandon shared an illustration…while he was making a presentation, he was monitoring his tweets and learned of a need for prayer that led him to stop what he was doing and ask the group to pray for this need. What are your thoughts of what happened here?
5. Every church that I have been to, if a pre-service sign is posted, it is a reminder to “turn off our cell phones.” In Brandon’s church, the pre-service sign says “Turn your cell phone ON” so that people can tweet and post to their Facebook account the sermon or what they are learning, etc. How do you feel about having people connected to the internet during worship service?
6. Brandon feels it is important for Christians to be on the internet to encourage and share God’s word in “laymen” terms. How important do YOU feel it is for us Christians to be online?
7. Brandon believes the internet allows us today to “tell God’s story” in the same way stories were passed down the generations orally. Do you see it that way too? Why or why not?